

TOP 300 SMALL BUSINESSES *of the South*

Growth. Excellent Customer Service. Civic leadership. These are but a handful of the qualities of 2011's 300 Top Small Businesses of the South honorees – a select group of companies, firms and agencies that lead their respective market segments. On the following pages, you'll learn how these companies rank against one another in the Atlanta market and across the South.



Service Foods Inc.

Keith Kantor
CEO



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ATLANTA

1

SOUTH

Service Foods Inc. offers a full line of organic and all natural foods, free from growth hormones, preservatives, steroids, antibiotics and colorings. It also provides free delivery directly to customers' homes. In addition, dietitians, nurses, visiting doctors, and fitness experts are on staff to counsel clients in leading a healthier lifestyle. Service Foods has been in business since 1981 and is based in Atlanta, which accounts for 50 percent of sales, with warehouses in several states. Sales in the past five years have increased 18-fold. Service Foods participates in a number of health fairs throughout Atlanta to the business community and non-profit corporations, testing the employees for glucose level, cholesterol level, BMI, blood pressure, fat index weight. The company also sponsors the Tout De Cure and The Step Out Walk to stop Diabetes and works closely with the CDC in their Worksite Health Programs Division.

Gas South

Kevin Greiner
President and CEO



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ATLANTA

3

SOUTH

Gas South is the fastest growing natural gas company in Georgia during the past three years. About 80 percent of gas sold to customers during Fiscal Year 2011 was sold in the Atlanta Pool Group. Gas South has partnered with many of Georgia's leading cities and electric membership corporations to offer natural gas savings to their residents and members and has developed a Pay As You Go program, which brings choice and savings to natural gas consumers experiencing financial hardships, establishing the company as a community energy provider in Georgia. In addition, Gas South has developed multiple programs to help its business customers go green. The company management and staff have volunteered time and money to several United Way events and projects, the Atlanta Community Food Bank, St. Vincent of de Paul Society, CredAbility, local schools, and more.

Pediatria HealthCare For Kids

Joe Sansone
CEO



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ATLANTA

16

SOUTH

Pediatria HealthCare For Kids provides center-based day health services and home-based private duty nursing services for medically complex and fragile children. The company utilizes skilled professionals in nursing, physical therapy, speech therapy, occupational therapy, and respiratory care to deliver these services. Since opening in 2005, Pediatria Healthcare has grown into a multimillion dollar operation providing health centers for medically fragile children and in-home nursing care in Georgia, Pennsylvania and Louisiana with 23 business units and was recently recognized for the second consecutive year as one of the 50 fastest growing businesses in Atlanta. The company is involved in multiple children's charities and provides direct financial support to needy families, especially in the holiday season. CEO Joe Sansone lectures on entrepreneurship at Georgia State, Emory and Northeastern (Boston).

Mud Pie

Marcia Miller
CEO



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ATLANTA

20

SOUTH

Based in Stone Mountain, Mud Pie identifies cultural trends and then produces unique gift items that fit these trends for moms, grandmothers and retailers. In 1989, Mud Pie began producing a range of 20 terracotta gift items for Macy's, which became its No. 1 domestically produced gift line. CEO Marcia Miller says she named the company Mud Pie "because the pottery was painted brown to resemble terra cotta." Seven years later, the company expanded business to China, and in 2010 Lineage Capital acquired a non-controlling equity position. During the past five years, revenue has increased four-fold. Mud Pie now designs and makes more than 4,000 baby, tabletop and fashion gifts. Among the company's recent community activities are substantial donations to the Gateway Center, Mary Hall Freedom House and Gift for Life.