



The University of Georgia
TERRY COLLEGE OF BUSINESS 

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Service Foods and the University of Georgia's Terry College of Business Begin Internship Program

The collaboration between the two leading Atlanta-area organizations will give aspiring professionals hands-on, real-world experience on an ongoing basis

ATLANTA, April 7—Service Foods, a leading provider of high-quality, all-natural food for home delivery, has announced that it has established a program to provide interns from the University of Georgia's (UGA) Terry College of Business with practical, applied experience in sales and marketing.

Founded in 1912 as the School of Commerce, the Terry College of Business is the flagship business school in the state of Georgia and one of 16 schools and colleges at the oldest state-chartered university in the United States.

The Terry College of Business' undergraduate program is ranked 28th in the 2011 *U.S. News & World Report's* guide to the best business programs and is tied for 18th among public programs. The ranking marks the 10th consecutive year Terry has been ranked in the top 30. The Terry MBA is ranked 49th in the latest *U.S. News & World Report's* ranking of the best graduate programs in business. This year's ranking is Terry's ninth consecutive year to be ranked among the top 50 nationally.

As interns with Service Foods, students from the Terry College of Business will work directly with staff members to receive hands-on, real-world experience in marketing, sales, and nutritional and health education. Their duties will also include organizing and conducting health fairs and interacting with representatives from government agencies like the Centers for Disease Control and U.S. Department of Agriculture to ensure that Service Foods' all-natural, high-quality food complies with and exceeds federal standards. Furthermore, the interns will have the opportunity to liaison and network with a variety of corporate entities and non-profit organizations during their time with Service Foods.

“We were pleased that Service Foods looked to the Terry College of Business for its interns,” noted Patti Zettek, Associate Director of Corporate Relations for the College’s MBA program. “Through our relationship, the College’s interns will be able to build a foundational skill set, and Service Foods will be able to pull from our pool of talent.”

The relationship between Service Foods and UGA’s Terry College of Business was further strengthened when Ryan Kantor, the Social Media Coordinator for Service Foods, was recently accepted into the College’s Master’s in Marketing Research program on a full scholarship. Kantor, who is also the son of Service Foods’ CEO Dr. Keith Kantor, is a Summa Cum Laude graduate of Clemson University and is also currently working as a marketing intern and junior account coordinator for the award-winning marketing agency Definition 6.

“By joining forces to encourage young professionals to explore careers in a variety of fields, Service Foods and the Terry College of Business are able to multiply the benefits of hands-on experience while strengthening the metro Atlanta workforce,” said Service Foods’ CEO Dr. Keith Kantor. “As both as an executive and the proud parent of a Terry College of Business student, I realize this program is important to the growth of our future leaders.”

About The Terry College of Business

Founded in 1912 as the School of Commerce, the Terry College of Business at the University of Georgia is the flagship business school in the state of Georgia and one of 16 schools and colleges at the oldest state-chartered university in the country. The College’s faculty provides world-class research and scholarship for the academic and business communities, while dozens of teaching fellows, instructors and executives-in-residence enliven classrooms and enrich students. The Terry College awards doctoral degrees in eight academic disciplines, and the College’s undergraduate and graduate programs are consistently ranked among the best by *U.S. News & World Report*, *Business Week*, *Forbes* and *The Economist*. For more information, visit www.terry.uga.edu.

About Service Foods

Service Foods offers a full line of all-natural foods free from growth hormones, preservatives, steroids, antibiotics and colorings. The company provides free delivery directly to customers’ homes. In addition, dietitians, nurses, visiting doctors and fitness experts are on staff to counsel clients in leading a healthier lifestyle. Service Foods has been in business since 1981 and is based in Atlanta, Georgia, with warehouses in several states. To learn more about Service Foods, Inc., visit www.ServiceFoods.com.

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